

Dear Parents,

Perhaps one of the most crucial decisions that we make as parents is choosing the right high school for our children. To that effect, we warmly invite you to check us out on Tuesday, November 13 for our Recruitment Open House from 6 to 8 p.m. to see if we are a right fit for your student and your family.

It is important to note that almost everyone on the Parkview staff is a teacher *and* a parent. As parents, we want a school that is safe, a school that nurtures our children's natural talents, and a school that is rigorous enough to prepare them for college. Most Parkview teachers with teenagers enroll them right here. That's because this school provides enough AP and concurrent college-level instruction that our students could potentially start at a university with enough credits to begin their junior year. Here, our children will have a real chance at scholarships – as they compete with a class of about 250 students instead of a class of 700 students. Our school is small, and we operate like a family. Your children are nurtured and cared for here. They will be taught by enthusiastic master level teachers who love students and who are passionate about their core subject matter. Each of your children will specialize in one of our seven magnet areas of concentration: drama, orchestra, choir, band, dance, visual arts, or science. We offer a variety of other classes in addition to the standard curriculum – classes that go above and beyond high school – classes that work to fire your child's imagination and their love for learning.

Parkview is very safe, and students pride themselves on the friendly, accepting atmosphere. Students are aware from the beginning that expectations are high: they are expected to do their best, to be involved, to embrace diversity, and to grow – both intellectually and emotionally. Because we don't teach subjects – we teach children – and that philosophy works to make this school one of the crown jewels of the Little Rock School District. Parkview has a large number of national board certified teachers, and most of our teachers have master's degrees. They know how to teach their subjects – and they know how to reach your children. You will watch as your students become enthusiastic about learning again; you will be amazed because your child will be excited about going to school.

This is a crucial decision, one that will reverberate through your child's young adult life. I ask again that you come and take a look at Parkview and see what we have to offer: an amazing curriculum, an enthusiastic, dedicated and highly qualified staff who will work tirelessly to help your students to do and be their very best.

We know you do not have an ordinary child, and we want you to know that we are not an ordinary high school. Come visit, and you will see what we do: Parkview is the place to be, and we remain Best By Choice.

Sincerely,

Mr. Randy Rutherford, Principal